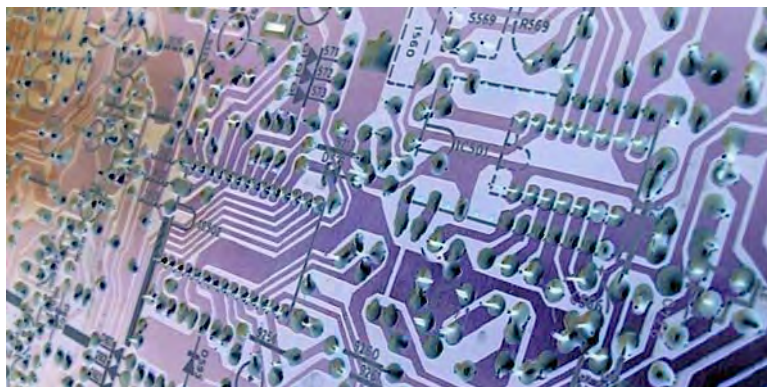


# The Intellectual Property in Information Technology Series

by

Mr. Ronald Yu,  
JD, LL.M., U.S. Patent Agent,  
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The University of Hong Kong,  
Director & General Counsel,  
Gilkron Limited,  
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Mr. Ronald Yu, a holder of JD and LL.M. degrees; lectures on Intellectual Property, Information Technology and Patent Law at the Faculty of Law of the University of Hong Kong. He is, among other things, an U.S. Patent Agent since 2004 and a digital forensics examiner. Ronald has published articles on online learning, digital forensics, intellectual property, information technology and constitutional law. He authored the Hong Kong chapter for the 3rd edition of the book *Electronic Evidence* and he is the author of the forthcoming book *Intellectual Property for Business*. His significant publications include:

- When Internet protocols and legal provisions collide: *Unauthorised access and Sierra v Ritz, Computer Law and Security Review Volume 25, Issue 2, 2009, Pages 185-188*
- Office Open XML and the promise not to sue: Opportunity or minefield? *Background paper produced for OOXML Symposium USNW 14 December 2007*
- Should foreign domestic helpers be allowed permanent residency in the HKSAR? *Hong Kong Lawyer, May 2006*
- The impact of ethics on global patent harmonization, *Hong Kong Student Law Review Vol. 10, 2004-5*
- Digital Evidence: International Considerations, *Computer Law Association Bulletin, Vol. 20, No. 2, 2005*
- The Horse Before the Cart, *Asia Law, Dec. 04/Jan. 05*
- Challenges Posed by Digital Evidence, *Hong Kong Lawyer, October 2004*
- Is Hong Kong ready for ID Theft in the 21st Century? *Hong Kong Lawyer, May 2004*

## An Introduction to Copyright Law

The course introduces delegates to copyright law.

### This course will cover the followings:

- What is copyright right?
- Subsistence in copyright
- Fixation
- Types of copyright rights
- Primary and secondary infringement

Scan to Calendar



Prerequisites: **No prerequisite knowledge of Intellectual Property Law nor is any technical background required**

Code: **EVT000000009**

Level: **Standard**

Date: **21 February 2014 (Friday) (Amended)**

Language: **English**

Time: **14:00 - 17:15 (Amended)**

Accreditation(s): **LSHK 3.0 CPD Points**

Venue:

**9th Floor, The Chinese Club Building  
21-22 Connaught Road Central  
Central, Hong Kong**

Request for  
Rerun:

**Please Contact Us  
for details**



# The PROFECTIONAL Company Limited

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Email: [info@profectional.com](mailto:info@profectional.com) | Website: <http://www.profectional.com> | Postal Address: P.O. Box 9993, General Post Office, Hong Kong

Office Address: Room 1701-1702, Wayson Commercial House, 68-70 Lockhart Road, Wanchai, Hong Kong (by Appointment Only)

## Intellectual Property and Technology: Copyright

The course introduces delegates to intellectual property or IP law and how IP rights are applied in a modern context, particularly in information technology or IT.

**This course focuses on the relevant copyright aspects including:**

- Copyright in software, online apps, databases etc.
- Digital Rights Management
- Fair dealing
  1. Fair use
- Non literal (non textual) infringement

Scan to Calendar



Prerequisites:	<b>Knowledge of copyright basics is required, or the Course: An Introduction to Copyright Law</b>		
Code:	<b>EVT000000010</b>	Level:	<b>Intermediate</b>
Date:	<b>22 February 2014 (Saturday) (Amended)</b>	Language:	<b>English</b>
Time:	<b>14:00 - 17:15 (Amended)</b>	Accreditation(s):	<b>LSHK 3.0 CPD Points</b>
Venue:	<b>9th Floor, The Chinese Club Building 21-22 Connaught Road Central Central, Hong Kong</b>	Request for Rerun:	<b>Please Contact Us for details</b>



## Intellectual Property and Technology: Trademark Rights

The course introduces delegates to intellectual property or IP law and how IP rights are applied in a modern context, particularly in information technology or IT.

**This course focuses on the relevant trademark aspects including:**

- Trademark rights
- Trademark application
- Trademarks in IT
- Challenges for trademark holders in the modern IT environment

Scan to Calendar



Prerequisites:	<b>No prerequisite knowledge of Intellectual Property Law nor is any technical background required</b>		
Code:	<b>EVT000000011</b>	Level:	<b>Standard</b>
Date:	<b>25 February 2014 (Tuesday) (Amended)</b>	Language:	<b>English</b>
Time:	<b>14:00 - 17:15 (Amended)</b>	Accreditation(s):	<b>LSHK 3.0 CPD Points</b>
Venue:	<b>9th Floor, The Chinese Club Building 21-22 Connaught Road Central Central, Hong Kong</b>	Request for Rerun:	<b>Please Contact Us for details</b>



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