A Lawyer's Guide to Dealing with Journalists - From Front Page News to Media Crisis

by
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Jane worked as a news and business journalist for 16 years in the UK and Hong Kong, including 11 years at the South China Morning Post, before switching careers to become a barrister. She has written for publications such as the Financial Times, International Herald Tribune and the Observer and continues to contribute articles on legal/media topics today. She was admitted in Hong Kong as a barrister in 2012 with a strong background in media law, including libel/defamation, privacy, reputation risk and access to information. She is also a contributing writer for Lexis-Nexis and teaches law part time at HKU Space.

No news is good news? Whether you are actively seeking a media profile or trying to keep a client out of the public eye, this course will help you understand what journalists want, how the press operates and will provide tips on mitigating bad news and reputation risk in the fast-moving social media age. Learn the legal parameters of fair reporting, the latest developments in defamation, press freedom vs. privacy, access to information and the right to be forgotten.

Topics will include:

- How to build relationships and trust with journalists
- The news cycle - how media works
- The do's and don't's of dealing with the media
- What journalists can and cannot report: the rules and reality
- Freedom of the press: issues for Hong Kong
- Court reporting, contempt and stalking
- Latest developments in defamation and the 'chill factor' - criminal defamation, seditious and blasphemous libel in Hong Kong
- The right to know: the law or lack of it
- Protecting and enforcing privacy rights: the story so far
- The right to be forgotten vs. right to remember - which way now?
- News at the speed of social media: the dangers and challenges
- How to survive a media crisis with your reputation intact: strategy, tactics and case studies

Scan to Calendar

Code:	**EVT000000067**	Level:	**Intermediate**
Date:	**2 June 2015 (Tuesday) (Amended)**	Language:	**English**
Time:	**09:30 - 12:45** (Reception starts at 09:00)	Accreditation(s):	**LSHK 3.0 CPD Points** (LSHK Allocated Number: 20151035)
Venue:	**Kornerstone Institute** 15/F, Hip Shing Hong Centre 55 Des Voeux Road Central Central, Hong Kong	Request for Rerun:	**Please Contact Us for Details**

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